



howse jackson
marketing ltd

affinity marketing list sales list & insert planning hj digital

To request counts or additional information
please contact:

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beatthatQuote.com[®]
FIGHTING FOR LOWER PRICES

General Information:

Brand new to the market and available exclusively through HJM – The beatthatQuote.com masterfile. BeatthatQuote.com is the multi-award winning comparison site that helps users identify the most competitive quotes available on a broad range of financial products.

A large number of fields are captured, just a few of which are shown below. This data is now available for rental for the first time!

Profile:

- ABC1C2's aged 18-65yrs
- Household income £35k+
- Credit card users
- 65% male
- Homeowners
- Car owners

Selections:

- Gender
- Age
- DOB
- Telephone number (landline and mobile)
- Geographical
- Product type (many selections available within product type)
- Recency

Volumes:

- 500,000+ postal records
- 400,000+ telephone records

Useful Information:

Products available – Investment, Pension, Life Insurance, Mortgages, Loans, Home Insurance and Motor Insurance

Costs:

Base Rental:	£120/000
Telephone Rental:	£170/000
Selections:	£15/000
Delivery:	£35.00
Run On:	£13/000
Commission:	15%
Min. Order:	5,000 records

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