



howse jackson  
marketing ltd



## New Look Product Despatch inserts 100% online buyers

### General Information:

New Look, one of the UK's leading and most established retail brands has launched its Product Despatch insert channel exclusively through Howse Jackson Marketing.

### Profile:

- 100% online buyers
- Age 25 – 39 years
- Income £25k+
- 75% are female
- 95% pay using a credit card
- Financially astute
- Repeat buyers
- Fashion conscious
- Interests include travel, fashion and going out



### Volumes:

- 140,000 - 365,000  
Product despatches per month

### Useful Information:

The New Look PD insert channel is a must for any non-competing Mail Order promotion/offer or product, financial services including credit cards, magazine subscriptions, travel and quality household/consumer products.

### Weight & Costs:

Cost per thousand: £45/000  
Agency commission: 10%  
Maximum 3 inserts per month  
Maximum 9g each  
Maximum size A5.

### Contact us:

If you would like additional information or would like to place an option or booking, please contact:

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