



howse jackson
marketing ltd

affinity marketing list sales list & insert planning hj digital

To request counts or additional information
please contact:

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Planning News

General Information:

The Planning News database is gathered from local planning offices around the country.

Every Week thousands of people apply to their local authority for permission to build projects ranging from house extensions to multi million pound mixed developments.

Twice each month, Planning News collect, collate, enhance, publish and deliver all of this valuable information long before planning permission is granted and spending begins.

Profile:

- Age 30+ yrs
- Household income £20k - £40k
- 65% are male
- Home owners

Selections:

- Geographic
- Gender
- Recency
- Age
- Type of planning application
- Telephone number

Volumes:

- 500,000 postal records (0-12 months)
- 40,000+ records updated on a monthly basis

Useful Information:

You can select your planning information by project category as well as by Local Authority District.

Costs:

Base Rental:	£120/000
Selections:	£15/000
Delivery:	£35.00
Run On:	£13/000
Commission:	15%
Min. Order:	5,000 records

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