



howse jackson
marketing ltd

To request counts or additional information
please contact:

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General Information:

New from Tamar Finance Limited, this is a 'live' database of secure loan and/or remortgage declines, which have been generated since January 2007. These leads have been received direct from various UK loan and mortgage brokers.

Mostly sub-prime homeowners with varying degrees of poor credit who originally applied via websites or direct to UK financial brokers.

Profile:

- C2D's aged 18-65yrs
- Below-average household income
- 60% male
- Homeowners
- Poor credit rating

Selections:

- Gender
- Age
- DOB
- Telephone number (landline and mobile)
- Geographical
- Recency
- Loan Amount
- Purpose of loan
- Homeowner
- Employment Status
- House Value

Volumes:

- 10,000+ postal records
- 10,000+ telephone numbers

Costs:

Base Rental: £110/000
Telephone Rental: £150/000
Selections: £15/000
Delivery: £35.00
Run On: £13/000
Commission: 15%
Min. Order: 5,000 records

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