



howse jackson
marketing ltd



**WINE BY MAIL ORDER – INSERTS IN PRODUCT
DESPATCH**

General Information:

The Warehouse Wine Company now accepts inserts into product despatch. Over 350,000 cases of wine are delivered to the door of their customers every year. The autumn and pre-Christmas periods tend to be busiest with volumes up to 50,000 per month.

WWC is one of the UK's leading wine-by-mail companies, managing Wine Clubs on behalf of The Daily Mail, The Express, SAGA and Capital one to name a few.

Profile:

- Age 35 yrs+
- Household income £30k+
- 60% are male
- 77% pay using a credit card
- Financially astute
- 80% own their own home
- Interests include travel, cookery and DIY
- Read the Telegraph, The Times, The Express and the Daily Mail.

Booking Information:

Inserts can weigh up to 10g, however weights of up to 250g can be accepted at extra charge.

Costs:

Base Rental: £45/000
Commission: 15%
Min. Order: 25,000.

Contact:

To request additional information, please contact:

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