

## Howse Jackson Marketing Ltd

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Quarry Road  
Chipping Sodbury  
Bristol BS37 6JL



howse jackson  
marketing ltd

# everything5pounds.com

## PRODUCT DESPATCH

### General Information:

Everything5pounds are a fresh and dynamic website that offers high street fashion for just one fixed price. Everything on the website is priced at £5! Having established ourselves as global leaders for Staged budget clothing, E5P are constantly pushing boundaries to bring trend-led clothing for £5.

Launched in 2010, they have over one million registered customers, who are testimony to the credibility gained in Staged fashion. Their reasonable pricing policy combined with cutting edge quality clothing has generated valuable recommendations on social media platforms with 1.2m Facebook fans and 23.2k Twitter followers.

E5P have built excellent relationships with manufacturers worldwide who are able to offer them high street stock at a reasonable price. Their commitment is to deliver the best customer satisfaction, to keep profit margins low and quality high.

For the first time Everything5Pounds are allowing approved third parties to place inserts in over 100,000 monthly product despatches.

### Profile:

- 95% female
- Age 18-45
- Value & style conscious

### Volumes:

- 100,000+ Product Despatches per month

### Weight & Costs:

- Cost per thousand: £45/000
- Agency commission: 10%
- Maximum 10g per insert (heavier weights a possibility)
- Preferred sizes A5 or DL

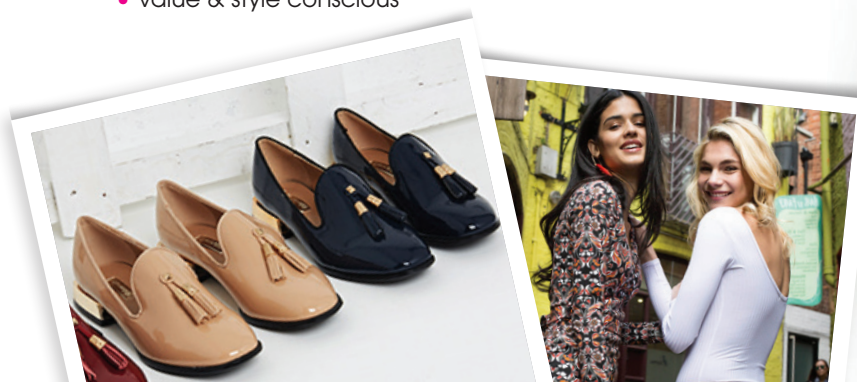
### Contact us:

If you would like additional information or would like to place an option or booking, please contact:

#### Nick Howse

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affinity & partnership marketing • media planning • media sales

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