



## musclefood

www.musclefood.com

### General Information:

With a massive audience of 1.5 million visitors every month and a social fan base of over 800,000 people, Musclefood.com is the UK's biggest sports nutrition company. We are proud to launch a despatch channel exclusively through Howse Jackson Marketing.

Musclefoods.com provide customers with the best lean meats and supplements in the market, unlocking access to all the nutrients and protein people need to excel at a cost effective price.

When customers buy from Musclefood, they are guaranteed top quality produce from a trusted a reputable company, tailored to each individual's sporting needs and diet.

For the first time, Musclefoods are making their product despatch insert channel available to appropriate third party advertisers.

### Profile:

- 52% male/48% female
- Males tend to be aged 18-35
- Females tend to be aged 25-44
- ABC1
- Fitness & wellbeing conscious

### Volumes:

- 120,000+ Product Despatches per month

### Weight & Costs:

- Cost per thousand: £45/000
- Agency commission: 10%
- Maximum 10g per insert (heavier weights a possibility)
- Preferred sizes A5 or DL

### Contact us:

If you would like additional information or would like to place an option or booking, please contact:

#### Ian Jackson

T: 01296 680463 E: ian@hjmarketing.co.uk

#### Nick Howse

T: 01454 322344 E: nick@hjmarketing.co.uk

[www.hjmarketing.co.uk](http://www.hjmarketing.co.uk)



affinity & partnership marketing • media planning • media sales